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Amy Slater, Founder and CEO of Amy Slater Consulting, (www.amyslaterconsulting.com) has more than 25 years of leadership and global sales experience, with an unyielding focus on customer value and expertise in business and marketing transformation through technology.

Her mission is to improve and transform culture wherever she is. She has a passion for helping and empowering people, to get extraordinary results and ultimately grow revenue. In addition to sales strategy and operations, Amy provides personal and professional coaching services to create an integrated life fueled by the power of positivity and authenticity.

Prior to joining Rovi as SVP of Global Sales Operations in August 2014, Amy was Sales, Group Vice President at Acxiom Corporation. She was responsible for the company's client relationships, P&L, business development, and ultimately success for its customers and prospects. Before Acxiom, Amy was Vice President, Enterprise Corporate Sales for Salesforce.com, where she developed and managed teams to generate revenue and achieve individual, team and organizational quotas. Prior to Salesforce.com, Amy worked at Cisco, with responsibility for hiring and training sales teams who sold Cisco solutions across core platforms, collaboration solutions, video as well as advanced and emerging technologies such as WebEx and Cloud offerings. Her portfolio of expertise also includes over 15 years in telecommunications sales and sales leadership with companies such as Cable and Wireless, Qwest and AT&T.

Amy is a sought after speaker in the Bay Area who delivers messages on building your professional brand and leading through the cultivation of culture. Amy was a keynote speaker at the 2014 Forrester research conference in San Francisco, a panelist at the Domo Women in Business Tour, a keynote speaker at the 2016 Apttus Accelerate Conference in San Francisco, a featured speaker at LinkedIn's Sales Connect Conference 2016, and a panelist at LinkedIn's Sales Executive Forum 2017. She is a member of Advancing Women Executives (AWE) and Women in Technology International (WITI). In October 2016, Amy was awarded a spot on the list of the Top 100 Sales Operations and Sales Enablement leaders.

Amy is an Amazon best-selling author of *Moments: Magic, Miracles, and Martinis. How to move forward in times of uncertainty*. She holds an undergraduate degree in political science and economics from the University of California, Berkeley. She and her three daughters live in the Bay Area.